

# Privacy Policy for See3D, Inc.

Effective Date: February 1, 2025

**See3D, Inc.** ("we," "our," or "us") is committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal data, including information you provide through our website, [www.See3D.org](http://www.See3D.org) (the "Site").

Please read this Privacy Policy carefully to understand how we handle your personal data. By using our Site, you agree to the collection and use of information in accordance with this policy.

## 1. Information We Collect

We may collect the following types of personal data when you interact with our website:

- **Personal Identifiable Information (PII):** This includes your name, phone number, email address, and mailing address when you submit forms such as contact forms, donation forms, volunteer sign-ups, or email/blog subscriptions.
- **Donations:** When making a donation, we may collect your payment information (such as credit card details). Payment data is processed securely through third-party services such as PayPal or Venmo. We do not store sensitive financial data on our systems.
- **Cookies and Usage Data:** We collect usage data, including browsing activity, session data, and preferences via cookies (for more information, see the "Cookies and Tracking Technologies" section below).

## 2. How We Use Your Information

We use your information for the following purposes:

- **To communicate with you:** We may use your contact information to respond to your inquiries, process donations, manage volunteer sign-ups, and send email updates (such as newsletters and event notifications).
- **To improve our services:** We analyze user activity on our Site using tools like Google Analytics to understand user behavior, optimize our Site, and enhance your experience.
- **To comply with legal obligations:** We may use your information to comply with applicable laws, regulations, and legal obligations.
- **Marketing:** With your consent, we may send you promotional emails or newsletters about upcoming events, campaigns, or initiatives related to our nonprofit's work.

## 3. Google Analytics

We use Google Analytics, a web analytics service provided by Google Inc., to help us analyze how visitors use our website. Google Analytics collects information such as your IP address,

browser type, referring/exit pages, and other data regarding your interactions with the Site. This information is used to compile reports that help us understand user behavior and improve our Site.

For more information on how Google Analytics collects and processes data, please visit Google's Privacy Policy. You can opt out of Google Analytics tracking by installing the Google Analytics Opt-Out Browser Add-on.

#### **4. Use of Google Workspace**

We use Google Workspace (formerly known as G Suite) for email communication, document storage, and other administrative functions related to our nonprofit activities. Google Workspace is a suite of cloud-based productivity tools provided by Google Inc.

- **Email Communications:** We use Google Workspace for sending and receiving emails, and some of the personal information you provide to us (such as your email address) may be stored in Google's systems.
- **Document Storage:** We use Google Drive to store and share documents and other files related to our operations. This may include volunteer sign-ups, donor information, and other administrative data.
- **Google Calendar:** We use Google Calendar to schedule and manage events. Your event-related information may be stored on Google Calendar if you register for events hosted by us.

Google's collection, use, and storage of data are governed by Google's Privacy Policy and the specific terms of service for Google Workspace. By using our Site or interacting with us via email or other Google Workspace tools, you consent to the collection and processing of your data by Google as described in their privacy policy.

#### **Data Security with Google Workspace:**

Google employs strict security measures to protect data stored in Google Workspace. However, as with any cloud-based service, while Google provides encryption and other safeguards, we cannot guarantee absolute security of the data. We encourage you to review Google's security features and practices, as outlined in their Google Workspace Security Center.

#### **5. Cookies and Tracking Technologies**

We use cookies to enhance user experience on our Site. Cookies are small files stored on your device that help us improve our Site and analyze usage patterns. Cookies may collect data such as your IP address, browser type, time spent on pages, and other anonymous data.

- **Essential Cookies:** These are necessary for the functionality of the Site (e.g., to remember your form submissions or login details).

- **Analytics Cookies:** These help us track usage data for Google Analytics and other analytics tools.
- **Advertising Cookies:** These may be used to deliver targeted ads relevant to you (for example, via Google AdWords).

By using the Site, you consent to our use of cookies in accordance with this Privacy Policy. If you do not wish to accept cookies, you can adjust your browser settings to refuse cookies or to alert you when cookies are being sent.

## 6. Cookie Consent

Upon your first visit to the Site, we will ask for your consent to use cookies. You can withdraw your consent or change your cookie preferences at any time through your browser settings.

## 7. Payment Processing through PayPal and Venmo

When making a donation via PayPal or Venmo, your payment will be processed by these third-party payment processors. We do not collect or store your payment information such as credit card numbers or banking details.

- **PayPal:** By using PayPal for donations, you agree to PayPal's Privacy Policy. PayPal will collect and process your payment information directly.
- **Venmo:** For donations made via Venmo, you agree to Venmo's Privacy Policy. Venmo will collect and process your payment information directly.

We only receive the information necessary to process the transaction and confirm your donation (such as your name, email address, donation amount, and transaction ID). We do not have access to your full payment details through these services.

## 8. Data Sharing and Disclosure

We may share your personal information with trusted third-party service providers who assist us in operating the Site, conducting our nonprofit activities, and providing services to you (e.g., payment processors like PayPal and Venmo, email marketing services, etc.). These third parties are obligated to protect your data and use it only for the services they are providing to us.

We will not sell or rent your personal information to third parties. We will only disclose your personal information if required by law or in response to valid legal processes.

## 9. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## 10. Security of Your Information

We take reasonable precautions to protect your personal data from unauthorized access, use, or disclosure. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

## 11. Your Rights

Depending on your location, you may have certain rights regarding your personal data:

- **Right to Access:** You can request access to the personal data we hold about you.
- **Right to Rectification:** If your personal data is inaccurate or incomplete, you can request that we correct it.
- **Right to Erasure:** You can request that we delete your personal data, subject to certain legal exceptions.
- **Right to Restriction of Processing:** You can request that we restrict the processing of your personal data under certain circumstances.
- **Right to Data Portability:** You can request that we provide you with your personal data in a structured, commonly used, and machine-readable format.
- **Right to Object:** You can object to the processing of your personal data for direct marketing purposes or on grounds relating to your particular situation.

If you are located in the European Union, you have the right to file a complaint with a supervisory authority if you believe we have violated your privacy rights.

## 12. Children's Privacy

Our Site is not directed at children under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it.

## 13. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top of the page will be updated accordingly. We encourage you to review this Privacy Policy periodically for any updates or changes.

## 14. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

See3D, Inc.  
info@See3D.org